

Beat: Vips

Exhibition - VIDE TON SAC - at ROYAL MONCEAU RAFFLES PARIS By Fred ALLARD

During Fashion Week Up to November 20

PARIS, 30.09.2017, 08:16 Time

USPA NEWS - During this Fashion Week, Fred Allard is settling in at Le Royal Monceau-Raffles Paris for his 'Vide Ton Sac' Exhibition (Empty Your Bag Exhibition). From September 28th until November 20th, Guests and Strangers will get a Chance to see a Dozen of Allard's Paintings from Various Collections and about Forty Bags that he specially Crafted for the Hotel.

During this Fashion Week, Fred Allard is settling in at Le Royal Monceau-Raffles Paris for his 'Vide Ton Sac' Exhibition (Empty Your Bag Exhibition). From September 28th until November 20th, Guests and Strangers will get a Chance to see a Dozen of Allard's Paintings from Various Collections and about Forty Bags that he specially Crafted for the Hotel. The Exhibit will be held at Art District and Galerie Transversale - Le Royal Monceau Raffles Paris. The Entry is Free when coming by the Hotel. You can also enjoy a Special Package called 'La Suite Fred Allard Au Royal Monceau' including : One Night at Royal Monceau in a 'Suite Prestige', with Breakfast and a Private Meeting with the Artist Fred ALLARD to exchange/Agree about a Possible Project with him.

Fred Allard is a Sculptor and Artist from Nice and actually emerging in the International Contemporary Art Scene. His Sculptures are a Combination of Street Style and Luxury, with Vibrant Colors Crystallized by Hand in a Translucent Material. The Expressive Aesthetics of his Work are about the Balance between Container and Content, Redefining the Modern Purse. Fueled by Themes of Conspicuous Consumption, Luxury Brands, and Constructed Identities, the Artist casts High Fashion Shopping Bags filled with Soda Cans and Bottles in Resin. Influenced by "80s and "90s American Pop Culture and Cosmopolitan European Cities, Fred Allard's World is one in which Brand dominates Product and Image Matters Most.

Source : Vernissage @ Art District et Galerie Transversale - Le Royal Monceau Raffles Paris, on September 28, 2017

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-12085/exhibition-vid-ton-sac-at-royal-monceau-raffles-paris-by-fred-allard.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619