

Beat: Miscellaneous

## **APPLICATION FOR THE WIA YOUNG LEADERS PROGRAM IN PARTNERSHIP WITH DIOR AND LAZARD**

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**USPA NEWS** - This year, Women in Africa Initiative is launching the first edition of the WIA Young Leaders program, developed in partnership with Dior and the Lazard business bank. The call for applications, launched on March 15, 2021, has already received more than 800 applications! The deadline for submitting applications is April 15, 2021 at midnight (French time). At the end of this date, a jury made up of more than 10 internationally renowned personalities will make a first selection of 15 candidates from May 3 to 24, 2021.

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### **APPLICATION AND CRITERIA FOR SELECTION:-----**

Each application will be examined according to specific criteria such as:

The interest in the development of Africa and a vision of what should be the Africa of tomorrow;

The ability to reconcile business conduct and social impact;

Awareness of the need and importance of public-private dialogue;

The ability to become a decision maker at the highest level;

The strength of conviction combined with a taste for teamwork;

Social advancement (self-made routes will be a priority);

Strong ties with Africa (the candidate - or her parents - must be born / must be born in an African country or have an activity or a cause in Africa); Humility, empathy and resilience-----

The final selection will take place during the first week of June. Five young African women leaders will be selected and will thus become the first 5 winners of the WIA Young Leaders award.

### **THE WINNERS WILL BENEFIT FROM A 100% PERSONALIZED SUPPORT PROGRAM-----**

The winners will benefit from a 100% personalized support program:

a digital training course whose themes will be linked to female leadership and the skills of tomorrow;

a business trip to Paris during which the leaders will participate in a series of events to broaden their network and meet key personalities for the development of their careers;

a mentoring system with a high profile personality. Source: WIA

### **Article online:**

<https://www.uspa24.com/bericht-18499/application-for-the-wia-young-leaders-program-in-partnership.html>

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