

Beat: Automobiles

Honda Celebrates Automotive Heritage and History in the United States

Online Series Launching on Social Media

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USPA NEWS - The story of American Honda's first N600 vehicle in the United States in 1969 unfolds through the eyes of a determined mechanic, taking viewers on a journey to restore the first American Honda VIN, 'Serial One.'..

The story of American Honda's first N600 vehicle in the United States in 1969 unfolds through the eyes of a determined mechanic, taking viewers on a journey to restore the first American Honda VIN, 'Serial One.' Launching on March 16, on Honda's social channels and at serialone.com, Honda's new weekly online content series pays homage to the company's roots in America and reflects the challenging spirit of Honda by featuring an in-depth look at the step-by-step restoration of the N600 by Los Angeles-based mechanic Tim Mings.

In 1969, after a decade of growth that led to Honda becoming the top-selling motorcycle manufacturer in America and the world, Honda embarked on a new mission to sell cars in the United States. Honda entered the U.S. market with the Honda N600, which was just 122 inches in length and could actually fit between the wheels of some full size vehicles in America, which measured up to 225 inches in length and weighed nearly twice as much as the NSX.

The N600 had an all-alloy engine that could achieve 9000 rpm and reach speeds of 81 miles per hour. A simple, yet skillfully designed vehicle, the N600 was nimble and fuel-efficient, characteristics it shares with today's Honda's, and helped paved the way for the quality and reliability for which Honda vehicles have become known.

Episode one begins with an introduction to acclaimed mechanic Tim Mings, known for his incredible ability to bring the most destructed of vehicles back to life, specifically for his experience in working with N600's, having owned one himself, and having restored more than 1,000 N600 vehicles throughout his career, but none as special as Serial One.

After collecting dust in a junk pile for almost 50 years, a twist of fate helps 'Serial One' find its way to Honda and the right man who can restore it to its former glory.

The 'Serial One' series documents the very first N600's journey to make an incredible comeback, sharing Mings' progress and some special surprises along the way. Each week fans can follow the journey as Honda brings an important piece of its history back to life. Fans can follow the progress on the Honda social platforms including Facebook, Twitter, Instagram in addition to serialone.com.

Source : Honda

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